

## THE USE OF CAKE APPLICATION ON STUDENTS' SPEAKING SKILL IN ENGLISH FOR SPECIFIC PURPOSES (ESP)

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**Abstract:** *In a digital era, utilizing technology as a learning media is important thing. As mentioned earlier, there are several applications to improve students' speaking skill, one of them is cake application. Speaking is one of the most important skills in learning English and a skill practiced in speaking is how to pronounce words properly and correctly. The purpose of this research is to know the use of cake application as an improvement to students' speaking skill in English for Specific Purposes (ESP). The participant are 33 college students of As-Syafi'iyah Islamic University. This research used qualitative methods and used questionnaires created using google forms and distributed via WhatsApp as the instrument to the students . From the answer of the questionnaires can be concluded that students got a new word with correct pronunciation and can speak fluently in ESP.*

**Keywords:** *Cake Application, Speaking skill, ESP*

## **INTRODUCTION**

English as a worldwide language. English isn't as it was utilized when individuals of communicating with English speakers. English is utilized by individuals with diverse first languages. It isn't as it was connected when individuals talk to English individuals but moreover utilized when individuals from different countries meet. English is the foremost broadly spoken language in an exceptionally distinctive setting within the world. English isn't as if it were a worldwide language, but moreover a worldwide language. English is a worldwide language and of more extensive communication.

Technology greatly affected people's lives in almost all fields, including education. The world of education has undergone many changes due to the influence of this technology (Francis, 2017). During the Covid-19 pandemic where students are required to study online using various applications such as Google Classroom, WhatsApp, Google Meet, Zoom Meeting and other applications that cause learning only through smartphones (Sari Famularsih, 2020).

One of the lessons is English for specific purposes (ESP), where college students usually learn face-to-face with the lecturer. Additionally, numerous educators and students are not yet capable showing utilizing internet learning applications, particularly in different districts. In some research showed that the majority of the student had negative insights to internet learning. The notwithstanding, they concurred that internet learning was the right arrangement during COVID-19 pandemic circumstance. The use of technology in this case is very influential in supporting and facilitating learning so that it continues to be carried out as it should.

There are four skills in English including reading, writing, listening and speaking (Baker, 2013). These skills are used in English for Specific Purposes (ESP) . In this subject, college students learn about English based on their major specifically. As the ESP lecturer is more regularly know than not the "non-knower", unstructured interviews with space masters would appear a great strategy to utilize at first for determining categories for taking after up study surveys or organized interview. (Paltridge, et al, 2012). In As-Syafi'iyah Islamic university, ESP lecturer usually uses zoom meeting and google classroom to teach students. But these online medias are not interesting enough.

Researchers find that in ESP, the college students are lack on speaking skill, the problem arises as there are many incorrect pronunciations and the lecturer does not use interesting media. The researchers give a solution to introduce an application to make learning activities more active. The application is cake application. Students can install this application freely. Researchers know that all college students are user social media, so this is easier for them to use cake application.

Researchers believe that social media users including college students will imitate the improper pronunciation without knowing whether it is right or wrong. From the facts above, we can take advantage of technology by using the Cake Application to improve speaking skills

(pronunciation) with different learning methods. This research aims to know how the use of Cake Application on students' speaking skill in ESP. It is expected that Cake application hugely helps students to be better English speakers in a fun way.

## **THEORETICAL UNDERPINNING**

### **1. Speaking Skill**

Speaking may be a portion of the way of life that we take it for granted. Speaking is one of the skills that's not simple to ace as an outside language learner since we need to be able to talk with familiarity. Speaking is one of the foremost imperative aptitudes to be created and improved as implies of successful communication. Speaking skill is regarded as one of the foremost trouble angles of language learning (Studies, 2016). Of all four simple skills (listening, reading, speaking, writing) speaking seems to be the most important because people who know languages are referred to as 'speakers' of that language, as if speaking includes all other types know the language" (Rifa'at, 2018)

Speaking is a production skill that falls into two main categories: accuracy and fluency. Accuracy consists of the use of vocabulary, grammar and pronunciation through several activities, fluency takes into account "the ability to keep going when speaking spontaneously" (Derakhshan et al., 2016). Pronunciation is to get correct sounds when you say something or a sentence in learning languages. The pronunciation is related to the phonological process that determines the many differences in sounds and patterns in the language. After mastering the three components above, fluency becomes the main goal in speaking. It can be concluded that speaking skill is the most important skill of language in communication. And also, pronunciation is one of the important components of speaking ability.

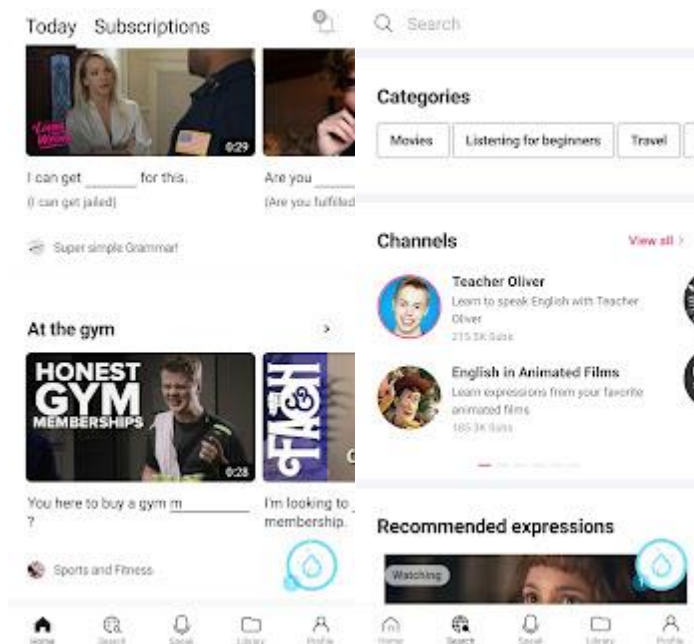
### **2. Cake Application**

In the digital era, there are many learning media for student. One of them that is application. The use of application in teaching learning process can help teachers easier to deliver lessons and students can understand more quickly and not get bored easily because of a new technique. One of application is Cake Application.



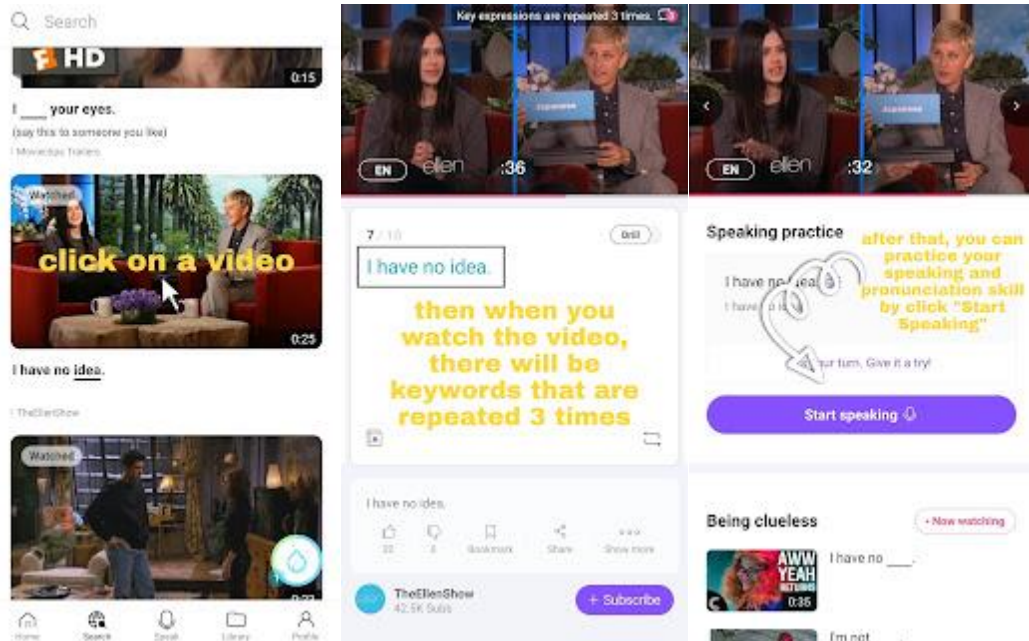


After Sign in, the application which contains the Home, Search, Speak, Library, and Profile menus can be seen by the users on front page. At that point within the upper right corner, there's a chime symbol that contains a notice. And on the best left is the Today menu and Subscriptions. In the Search menu, there are various categories of choices, such as movies, Listening for beginners, travel, comedy, popular, American drama series, TV shows, and many more.



The users can begin learning English by clicking on one of the videos. Then when users hear to the conversation in the video, subtitles will be available under the video and later users can repeat the conversation in

video and there will be an assessment/speaking practice about our pronunciation in saying the conversation sentence.



Cake Application is application developed by South Korea. Cake Application can be used and downloaded for free on PlayStore for Android and AppStore for iOS users. After downloaded, you should choose one of language it can be Indonesian or English. We can used it by registering and log in via Google Account or Facebook. This application has so numerous highlights for learning English such as speaking device to hone speaking utilizing exchange, observing video to upgrade speaking abilities, and figure fill within the blank and comparing the proper reply to assist memorize each expression.

The finest instruments for instructing speaking skill are Web, podcasts, video conferencing, recordings and speech recognition program (Bahadorfar & Omidvar, 2014). Such as learning through a YouTube video clip that includes subtitles, speaking practice with native speakers, and the AI Speech Recognition feature (which is to correct pronunciation). Cake Application Cake application provides a lot of videos references by Youtube (Saud Albahlal, 2019). Videos with various categories presented and can be selected according to interests such as vlogs, films, and also podcast. Such as repetition for the sentence learned, emphasis, clear transcription, and really good audio. Cake application also designed with speech recognition, the students can speak or imitate the speaker and got the result to assess by speech recognition.

### **3. English for Specific Purposes (ESP)**

English for Specific Purposes (ESP) is not General English (GE) educating and learning, but it is specialized English. It has been developing as a particular teach since 1960s. ESP is focused-English learning and teaching situation in which educating strategies and learning environment are diverse from General English (GE). The foremost imperative distinction between ESP and GE (Common English) is that the learners and their purposes for learning English. ESP learners are as a rule grown - ups who as of now have some acquaintance with English and learn the language so as a set of proficient aptitudes and to perform particular profession. (Rahma, 2015).

One of major reactions of educating English for Specific Purposes (ESP) has been that in spite of the fact that understudies, when set in proficient setting, they handle literary highlights of a few proficient class, they are still ignorant of the verbose substances of the proficient world (Bhatia, 2008).

English for Specific Purposes (ESP) has gotten to be an exceedingly noticeable sub filed and in numerous non-English talking nations, capability in scholastic English has come to be respected as more of an essential scholarly ability than as an extra dialect. ESP is particular in its accentuation on the relationship between communication work and phonetic design in effective sorts, on the social purposes and arrange nature of writing and a conviction within the esteem of express instruction. (Liontas, 2018).

### **METHODOLOGY**

This research applied qualitative method. According to (Creswell, 2012), qualitative method is an approach for investigating and understanding the mean in individual or group that portray a social or human problem. In this qualitative research, statistics are not used to analyze the data. As the instruments the researcher used questionnaire. The questionnaire was created using the Google Forms application. The application has very rich and flexible functions, which are structured according to the needs of the questionnaire and promote interaction with the interviewee (Abdillah, 2019). The researcher prepared a questionnaire to collect data from the participants.

There were 33 participants of this research. They are college students of As-Syafi'iyah Islamic University who use social media as learning media. The students are given the questionnaire contained 10 questions about the use of Cake Application by using Google Form and WhatsApp for share the link.

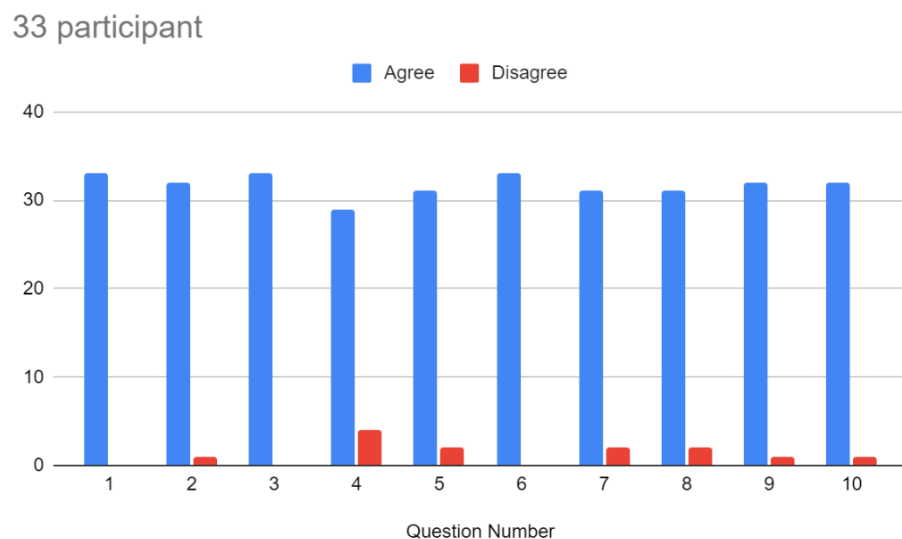
Questionnaires are one of the most widely used means of collecting data, and therefore many novice researchers in business and management and other areas of the social sciences associate research with

questionnaires. It is easy to think that questionnaires are easy to design and use; this is not the case - a lot of effort goes into creating a good questionnaire that collects the data that answer the research questions and attracts a sufficient response rate. (Rowley,2014).

## FINDINGS AND DISCUSSION

This research explored the use of Cake Application on student's speaking skill. Researchers find that students usually get improper pronunciation on social media and imitated the word without knowing right or wrong pronunciation. The researcher applied Cake Application to resolve this problem, and the result showed that the effectiveness and positive impact of using this application for improve their speaking skill, especially well pronunciation in a fun way.

In this research, the researcher had a questionnaire data about the result of using Cake Application on student's speaking skill. Then, the answer of the questionnaire showed that the most students got new words with correct pronunciation and can speak fluently. Based on the description above, the result will be presented in the chart below;



Number 1; participant that choose agree there are 33% while that choose disagree there are 0%

Number 2; participant that choose agree there are 32% while that choose disagree there are 1%

Number 3; participant that choose agree there are 33% while that choose disagree there are 0%

Number 4; participant that choose agree there are 29% while that choose disagree there are 4%

Number 5; participant that choose agree there are 31% while that choose disagree there are 2%

Number 6; participant that choose agree there are 33% while that choose disagree there are 0%

Number 7; participant that choose agree there are 31% while that choose disagree there are 2%

Number 8; participant that choose agree there are 31% while that choose disagree there are 2%

Number 9; participant that choose agree there are 32% while that choose disagree there are 1%

Number 10; participant that choose agree there are 32% while that choose disagree there are 1%

## **CONCLUSION**

Researchers find the problem of this research, that students of As-Syafi'iyah Islamic university are lack on speaking skill in ESP. The students did some incorrect pronunciation and did not attractive in learning activities. The researchers give a solution for them to use cake application. The purpose of this research is to find out the use of cake application on students' speaking skill in English for Specific Purposes (ESP).

English speaking skills require at a least in a true setting and accomplices communication. Non- Anglosphere countries lack such a context and therefore, English as a foreign language for students in those countries primarily practice English speaking skills in their classes. (Zhong et al, 2017).

To make successful rating scales, satisfactory rating criteria are fundamental. In connection to testing speaking aptitudes in ESP, consider the capacity to deliver the essential compulsory components of the class to be the primary basis do assessment (Colomar and Pilar, 2014).

Williamson and Kirsty (2018) wrote that the outlined four defining feature of qualitative data analysis:

1. The result or discoveries emerge through an examination prepare that's skewed within the heading of acceptance instead of conclusion.
2. The essential expository specialists are the researchers themselves
3. Because of the inductive and agent-driven character of subjective investigation it could be a profoundly intuitively process between the researchers and the data.
4. It takes after that prepare is work seriously and time devouring.

Based on data and findings above that have been described, it can be concluded that there are positive result of using cake application on student's speaking skill in English for Specific Purposes (ESP). The use of technology can be one of the vehicle for development learning process (Nasution et al., 2021). Using the cake app supports students to practice and get new word with correct English pronunciation. This application is



suitable for students because the features provided in this application are various, so that students can learn English pronunciation in a fun way. Moreover, cake application can improve students speaking skill in ESP.

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